

**GENERAL CONFERENCE MUSEUMS AND CULTURAL LANDSCAPES  
MILANO 3-9 LUGLIO 2016**

**Exploring Po Delta Ecomuseums Network in Emilia-Romagna**

**10-15 July 2016**

**Tourist Package for representative of Museums, Ecomuseums**

From July 10<sup>th</sup> to 15<sup>th</sup> - Night: 5 / Days: 6 - Participants: max 10

Participation fee: € 500,00

Rates include:

- Bus Rent to and from Milan including transfers provided by the program
- Visit the Natural Reserve Wood of Mesola by electric minibus
- Visit Argenta Ecomuseum and boat trip "Wooden Fish" in Valli di Argenta
- Boat trip in Comacchio
- Guided visit to Comacchio
- Boat trip in Salina in Cervia
- Ravenna Guide
- Entrance fees to Ravenna
- Lunches and dinners except those offered
- Italian-English Guide
- Includes sleeping and meals as mentioned below, is offered by Ecomuseum of Argenta and Ecomuseum of Salt and Sea of Cervia

Not include:

- Any taxes
- Tips, extras and anything not expressly indicated.

Possibility to extend the travel for some days: € 75,00 for person a night in a R&B or at the Comacchio beaches or at Comacchio center, in a single room (B&B)

Info and reservation:

PO DELTA TOURISM s.r.l. - 44022 Comacchio (FE) - Italy

Tel/Fax +39 0533 776100 - Mobile +39 346 0921618 - [info@visitcomacchio.it](mailto:info@visitcomacchio.it) - [www.visitcomacchio.it](http://www.visitcomacchio.it)



**PoDeltaTourism**  
WWW.PODELTATOURISM.IT

**Visit COIACCHIO.it**  
PO DELTA PARK RIVIERA

# PROGRAM

## 1<sup>st</sup> day – July 10<sup>th</sup> – **Ecomuseum of Deer and of the Mesola Forest (FE)**

The Ecomuseum of Deer and of the Mesola Forest is part of the Po Delta Regional Park. Visitors should not miss it mainly for the presence of the intriguing Este Castle, an impressive building which stands out in the otherwise flat landscape; here is the access to the Santa Giustina Forest, all that remains of the game reserve within the Este walls. Further away lies the Abate Tower Oasis and the Fondo pine grove, where a few furtin (i.e. bunkers), evidence of World War II, are still standing. The Great Mesola Forest is not very far: it is Europe's northernmost maquis shrubland and is the habitat of the native cervo delle dune (a deer species) and of fallow deer and tortoises, woodpeckers and birds of prey, white poplars and ash trees. Beyond the Romea road lie the Massenzatica Dunes, a formation of great geological relevance, the remains of an ancient coastal strip dating back to the Etruscan Age, which sweeps along the coast for about 50 ha; part of it belongs to a WWF Oasis. After having explored the Dunes, stop at a small XI-century church: all that remains are parts of its walls and the handsome belfry topped by a perfect pyramid.



8.00 A.M. – Departure from Milano by bus  
12.00 A.M. – Arrival in Mesola (FE) and Lunch *offered by Ecomuseum of Deer and of the Mesola Forest*  
3.30 P.M. - Visit the Natural Reserve Wood of Mesola by electric minibus  
5.00 P.M. – Visit to Estense Castel  
6.00 P.M. – Departure to Argenta (FE)  
8.00 P.M.– Dinner *offered by Ecomuseum of Argenta Valley*  
Overnight Campotto Hostel in Argenta *offered by Ecomuseum of Argenta Valley*

## 2<sup>nd</sup> day – July 11<sup>th</sup> – **Ecomuseum of Argenta Valley**

The Ecomuseum of Argenta is made up of three museum “stations” and a naturalistic section. There is the Museum of the Valli and the Valli themselves, i.e. fresh-water wetlands which belong to the Po Delta Park; the Museum of Land Reclamation, located near the drainage pump of Saiarino, which manages water draining in the area between the Apennines and the Adriatic Sea; and the Civic Museum, with its Art Gallery, inside the Church of San Domenico in Argenta.



9.00 A.M. – Visit at Campotto Museum and boat trip in “wooden fish” *offered by Ecomuseum of Argenta Valley*  
12.00 A.M. - Laboratories and food and wine tastings organized by the local volunteer groups  
3.00 P.M – Visit of the Museum of Land Reclamation *offered by Ecomuseum of Argenta Valley*  
5.00 P.M. – Discussion about Ecomuseum, Communities and Landscapes  
8.00 P.M. – Dinner  
Overnight Campotto Hostel in Argenta *offered by Ecomuseum of Argenta Valley*

## 3<sup>rd</sup> day – July 12<sup>th</sup> /morning – **Ecomuseum of the Valley and the Fish Marinating Factory - Comacchio (FE)**

The lagoon town of Comacchio has always been famous for eel fishing and today visitors can also enjoy the Ecomuseum of the Valli (i.e. flooded wetlands) and fish marinating factory. Since 2004 the old eel marinating factory recovered its former glory and now is an amazing example of industrial archaeology. Comacchio's history has always been linked with this fish to such an extent that fishing became the sole resource on which its economy was based. Following the vast operations of land reclamation of the XX century, today only 10,000 ha of flooded areas remain and therefore eel fishing has lost the economic relevance it had in the past. Another attraction of Comacchio's Valli is the presence of Italy's largest flamingo colony, made up of thousands of individuals, which can be easily spotted. Whether they dive into nature or stroll around the charming town centre, tourists will be pleased with their experience in an area where nature, culture and tradition are in harmony.



8.00 A.M – Departure to Comacchio (FE)  
 9.00 A.M. – Boat Trip in in Comacchio Valley  
 11.30 A.M. – Guided tour in Historical Center of Comacchio  
 12.00 A.M. – Guided tour in Fish Marinating Factory offered by Ecomuseum of the Valley

**3<sup>rd</sup> day – July 12<sup>th</sup> /afternoon –Ecomuseum of Aquatic Plants – Bagnacavallo (RA)**

Villanova di Bagnacavallo was once part of a complex system of streams and wetlands. The first inhabitants of those areas exploited the modest resources that the land could offer, gathering and processing herbs which were used to produce various items. Over the years, this original kind of handicraft developed and by the XIX and XX century it had become one of the main businesses of the area. The Ecomuseum of Aquatic Plants preserves the memory of that know-how and that productive period and also records Italy's environmental and economic context at that time. The exhibit path winds through reconstructions of various locations, multimedia installations and recordings of the community's way of life.



12.45 A. M. – Departure to Ecomuseum of Aquatic Plants – Bagnacavallo (RA)  
 1.30 P.M – Lunch at Ecomuseum with typical food offered by Ecomuseum  
 3.00 P.M. – Guided tour at ecomuseum offered by Ecomuseum  
 6.00 P.M. – Departure to Cervia (RA)  
 8.00 P.M. – Dinner offered by Ecomuseum of Salt and Sea of Cervia  
 Overnight in Cervia Hotel offered by Ecomuseum of Salt and Sea of Cervia

**4<sup>th</sup> and 5<sup>th</sup> day – July 13<sup>th</sup> -14<sup>th</sup> –Ecomuseum of Salt and Sea of Cervia**

The Ecomuseum of Salt and Sea was born from the community's wish to acknowledge the value of its landscape, history and future. The town of Cervia is located in the Emilia Romagna Region, on a wonderful stretch of the Adriatic coast, 20 km south of Ravenna. The ancient "salt town", the old "fishermen's village" and the sweeping centuries-old pine grove have transformed in order to keep up with the tourist industry, which pioneeringly developed starting from the end of the XIX century and saw its boom in 1912, when the "garden city" of Milano Marittima was founded at the edge of the ancient pine grove. The Ecomuseum embodies the community's wish to take care of its own territory and its assets. The process of creation of the Ecomuseum of Salt and Sea takes place through the shared planning of landscape maps, whose amalgamation will create a community map



9.00 A.M. - Discussion about Ecomuseum delegate

12.30 A.M. – Lunch

3.00 P.M. – Guided tour at Salt Museum

6.00 P.M.- Boat trip in Saltworks

8.00 P.M. – Dinner

Overnight in Cervia Hotel *offered by Ecomuseum of Salt and Sea of Cervia*

5 day – July 14<sup>th</sup>



8.30 A.M. – Free visit in Cervia

1.00 P.M - Lunch

2.00 P.M. – Departure to Ravenna and guided tour to historical center and Byzantine mosaics

7.00 P.M - Dinner

Overnight in Cervia Hotel *offered by Ecomuseum of Salt and Sea of Cervia*

6° Day – July 15<sup>th</sup>

8.30 A.M – departure to Milan by bus