



**POLITECNICO
MILANO 1863**

DIPARTIMENTO DI ARCHITETTURA,
INGEGNERIA DELLE COSTRUZIONI
E AMBIENTE COSTRUITO

2016 ICOM MILANO

24TH GENERAL CONFERENCE - 3-9 JULY 2016 - ITALY
ECOMUSEUMS AND COMMUNITY MUSEUMS FORUM

with the support of:

SITdA
Società Italiana della Tecnologia dell'Architettura

CULTURAL LANDSCAPE AND THE AÇAÍ MUSEUM (MAÇAÍ) IN THE AMAZON

The açai palm is an important natural resource in the Amazon and even there are many species throughout the region. The inhabitants of the Amazon since pristine times have used this resource in different ways and ended up building a 'culture of açai'. This is very visible in Belem do Para, as people consumes the fruit wine on a daily basis as an important part of the meals, being it produced in an artisanal way. Ultimately, due to its nutritional and cosmetic values, the açai was transformed in a global commodity and is being industrialized both in Brazil and in many countries such as Germany, France, Japan, Canada, United States of America etc. As such reality was considered, the Açai Museum (MAÇAÍ) was created in 2010 and since then many activities have been developed in Belem and in other cities of the interior involving students, researchers, artists, producers etc. Workshops, art exhibits, seminars, conferences and research are among them. Through this Museum it is intended to contribute with the processes of social participation, scientific production and local cultural development.



CULTURAL LANDSCAPE AND THE AÇAÍ MUSEUM

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