



AN ANCIENT FUTURE

Origins of an Ecomuseum

The Marsh Plants Ecomuseum is a cultural institution of the City of Bagnacavallo. The management is entrusted, by convention, to the "Civiltà delle Erbe Palustri" cultural association, which has developed the collections and promoted the educational and museum activities since 1985. The Ecomuseum was created thanks to the participation of the community of Villanova di Bagnacavallo, whose active contribution made it possible to rediscover and return to the people, a unique material and immaterial heritage relating to the processing and weaving of marsh grasses. The Ecomuseum so represents a sustainable and responsible model, made of knowledge and values to be preserved and handed down.

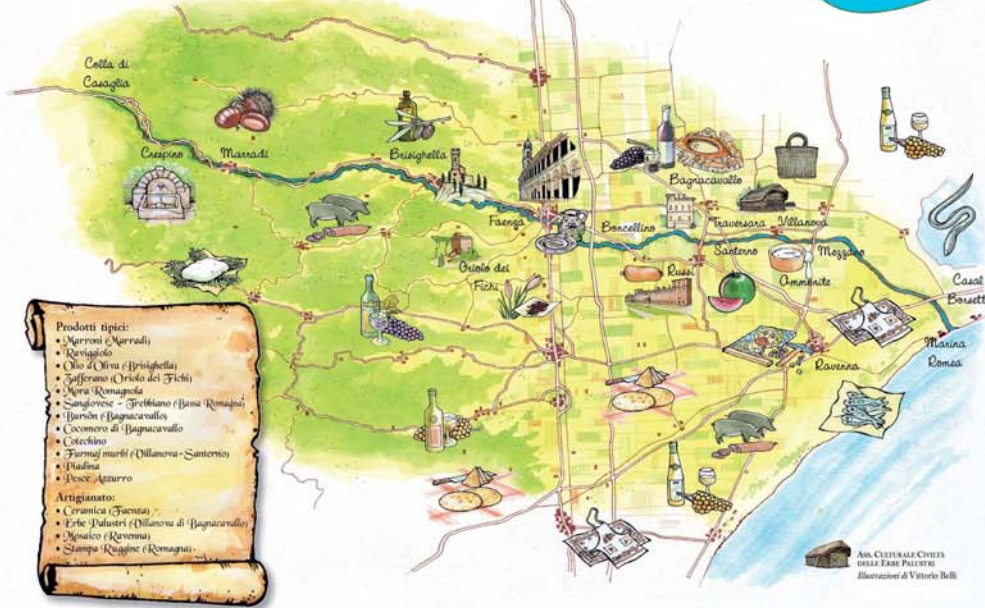


The new headquarters of the Marsh Plants Ecomuseum, opened in may 2013.



Some handiworks from the Museum's collection.

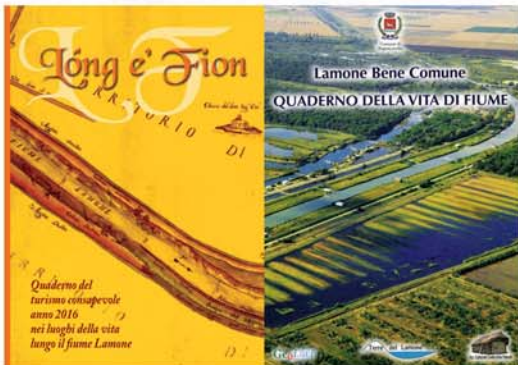
*Community Map of the Lamone's Lands
Mappa delle comunità delle terre del Lamone*



Etnoparco "Villanova delle capanne" ("Villanova of the huts"): it is an outdoor exhibition section, in which the main types of rural and marshlands buildings made of reeds have been reconstructed, which once widespread both at Villanova and in the entire Ravenna territory.



Workshop "Cantiere Aperto" ("Work in Progress"): some volunteers make weaving demonstration of marsh plants.



On the left: the cover of *Along the River*, a guide that promotes, since 2010, all the subjects and events that are participating in the project, sharing the will to make their land known through a hospitality away from mass tourism strategies.
On the right: the cover of *Notebook of river life*, published in 2014, a manual of participatory management of the river, disclosing information and good practices, to make it an environment usable for everyone.

"Lamone Common Good": a river of participation

The joint project, coordinated by the Ecomuseum in collaboration with the Municipality of Bagnacavallo, was created in 2010 by a process of analysis and self-criticism of the management of the environmental, landscape and local cultural heritage with the intention to raise the awareness of the active community and public authorities.

The aims of the project are:

- To involve all the communities situated along the Lamone River, to experience the river in a more conscious way, breaking down political borders, avoiding the degradation of the forgotten environment and proposing the landscape and its attractions as a large open area museum and a current and future cultural economic resource;
- To recover, enhance and promote the territory and the sites of cultural and natural interest, through rural and experiential tourism, with the collaboration of public and private stakeholders;
- To raise awareness of territorial education with respect to sustainability and health, encouraging the creation and use of bicycle and pedestrian paths along the river banks and country roads;
- To safeguard the landscape and biodiversity through the establishment of a River Contract.



The cycle path on the top embankment of the Lamone river.



Manifesto of the Lamone's lands in which promoters expose the motivations for activating River contract: an agreement that brings active communities, benefiting from the presence of the River, to create and share opportunities and experiences, to adopt a system of rules based on public policy, by means of which the whole community takes care of the river and the land, to prevent hydraulic risks, to strengthen ecological network, to preserve biodiversity heritage, to trigger devices aiming to elevate the local tourist and economic offer as well.



A Negotiating Table about the project.



Some moments of the event *Pedalèda cun la magnèda longa*: a pedaling with a cultural and gastro-nomic path along the Lamone River.

